

GOVERNMENT OF ANDHRA PRADESH  
**A B S T R A C T**

YAT & C (PMU) Department – Tourism Promotion – Printing and Supplying of Hangouts, Posters, Laminated Boards and C.D's etc., for laying foundation ceremony, Kakinada – Sanction of Rs.1,86,300/- (Rupees One Lakh Eighty Six Thousand and Three Hundred Only) - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 569

Dated 17-07-2013

Read the following:-

1. From M/s. Akshara Advertising Limited, Hyderabad, Bill.No.Ptg/ 015/2013, Dated: 23.05.2013.
2. Government Letter.No.2956/PMU/A2/2013, YAT & C (PMU) Department, Dated: 10.06.2013
3. From the Deputy General Manager (Marketing), APTDC, Hyderabad, Lr.No.TDC/DGM(M)/Hangouts, Posters,L.Bboards.C.D's/7/2013, Dated: 09.07.2013

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**O R D E R:**

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls etc.

2. In the reference 1<sup>st</sup> read above, M/s. Akshara Advertising Limited, Hyderabad has submitted bills for an amount of Rs.1,86,300/- towards printing and Supplying of Hangouts, Posters, Laminated Boards and C.D's etc., for laying foundation ceremony at Kakinada and requested to release the payment.

3. Government, after careful examination of the matter hereby sanction an amount of Rs.1,86,300/- (Rupees One Lakh Eighty Six Thousand and Three Hundred Only) to M/s. Akshara Advertising Limited, Hyderabad towards printing and Supplying of Hangouts, Posters, Laminated Boards and C.D's etc., for laying foundation ceremony at Kakinada.

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan, 13-Tourism PMU, 260-Advertisements, sales and publicity Expenses”.

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Akshara Advertising Limited, Hyderabad through online. The following are bank account details:

Bank Name	:	Axis Bank Limited
Bank Branch	:	Mumbai Fort (MH)
Bank Account No.	:	910020047482542
IFSC Code	:	UTIB0000004

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To  
M/s. Akshara Advertising Limited, Hyderabad.  
The Assistant Secretary to Government and Drawing & Disbursing Officer,  
YAT & C (PMU) Department,  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.  
The Assistant Accounts Officer, YAT & C (PMU – Claims) Department.  
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER